

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

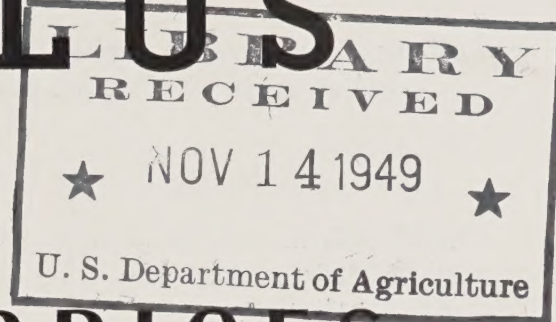
62.39

GLADIOLUS

FALL

WHOLESALE PRICES

1950



SUNDAY BEST (Pletscher)

For 1949—"Sunday Best"—the glad with a great commercial future. A tall consistent and vigorous grower producing 100% cuttable spikes. Its sparkling clear light lavender rose color blending to a rich creamy throat makes it an immediate hit with every one. "Sunday Best" opens to the last bud when cut tight and has proven itself as a shipper. We feel that "Sunday Best" will become a must have for all cut flower growers and shippers and we take pride in introducing it. On the show table it will soon become a consistent winner.

VITAL STATISTICS—A clear light lavender rose blending to a rich creamy throat much on the shade of apple blossoms when they first open. Opens 6 to 8 consistently well placed blooms 5" to 5½" in size. No crooking, flecking or misplacement. Attachment is very good. Unusually healthy and vigorous with heavy propagation and germination. Flower head of 25" to 30". Makes fine spikes from # 5's and 6's.

FOR YOUR VERY BEST GROW "SUNDAY BEST"

PRICES—

Retail—Large \$5.00—Medium \$4.00—Small \$3.00—Bulblets \$1.00 each.

GROWERS UNITS—

\$100.00—5 Large - 10 Medium - 25 Small - 100 Bulblets.

\$500.00—35 Large - 75 Medium - 200 Small - ½ pint Bulblets.

\$25.00—trial offer to growers: 3 Large - 3 Medium - 4 Small.

27th YEAR OF QUALITY BULBS

ARTHUR A. ARENIUS

59 BLISS ROAD

LONGMEADOW, MASS.

Per 100 —

25 or more may be had at the 100 rate. Most varieties can be supplied by the 1000 in the smaller sizes at 8 times the 100 rate.

	Bulblets							
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	½ Pt.	Qt.
ABIGAIL	30.00	26.00	23.00	19.00	16.00	12.00	15.00	50.00
ALGOMA	—	14.00	12.00	10.00	8.00	6.00	6.00	18.00
ALGONQUIN	5.00	4.25	3.50	2.75	2.00	1.25	1.00	3.00
ALL GLORY	32.00	26.00	22.00	17.00	12.80	10.00	20.00	75.00
ANIMATION	—	—	24.00	20.00	16.00	12.00	15.00	45.00
ANNA MAE	5.00	4.25	3.50	2.75	2.00	1.25	1.50	5.00
ARIADNE	—	6.00	5.00	4.00	3.00	2.00	2.00	6.00
ATTU	7.00	6.00	5.00	4.00	3.00	2.00	2.00	6.00
BANCROFT WINSOR	8.00	7.00	6.00	4.50	3.50	2.50	3.00	10.00
BEAUTY'S BLUSH	12.00	10.00	8.00	6.00	5.00	4.00	5.00	15.00
BENJAMIN BRITTON	128.00	112.00	96.00	80.00	64.00	48.00	60.00	180.00
BERNADETTE	32.00	28.00	24.00	20.00	16.00	12.00	15.00	45.00
BERNARD SHAW	—	112.00	96.00	80.00	64.00	48.00	60.00	180.00
BIG TOP	4.50	4.00	3.50	2.50	2.00	1.50	1.25	3.50
BIKINI	—	80.00	64.00	48.00	32.00	24.00	50.00	150.00
BIRCH RED	64.00	56.00	48.00	40.00	32.00	25.00	40.00	120.00
BLACK OPAL	4.50	4.00	3.50	2.50	2.00	1.25	1.25	3.50
BLOEMFONTEIN	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
BLUE LAGOON	45.00	40.00	32.00	24.00	20.00	16.00	25.00	75.00
BOLERO	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
BOULOGNE	6.00	5.00	4.00	3.00	2.00	1.50	2.00	6.00
BUENA VISTA	—	7.50	6.00	4.50	3.00	2.00	—	—
CARNIVAL	—	—	24.00	20.00	16.00	12.00	15.00	45.00
CHERBOURG	12.00	10.00	8.00	6.50	5.00	3.50	5.00	15.00
COLOR MARVEL	7.00	6.00	5.00	4.00	3.00	2.00	3.00	10.00
CONN. YANKEE	32.00	28.00	24.00	20.00	16.00	12.00	25.00	80.00
CONNIE G.	256.00	224.00	192.00	160.00	128.00	96.00	100.00	300.00
CORAL GLOW	—	—	3.50	2.75	2.00	1.25	1.50	4.00
CRINKLE CREAM	8.00	6.00	5.00	4.00	3.00	2.00	2.50	7.00
DAISY MAE	10.00	8.00	6.00	4.50	3.00	2.00	4.00	12.00
DEBORAH SAMPSON	32.00	28.00	25.00	22.00	19.20	16.00	15.00	50.00
DESTINY	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
DIEPPE	10.00	8.00	6.50	5.00	4.00	3.00	5.00	16.00
DOROTHY ARMSTRONG	32.00	28.00	24.00	20.00	16.00	12.00	15.00	45.00
DR. PRYOR	32.00	28.00	24.00	20.00	16.00	12.00	—	—
DR. VAN DOBBEN DE BRUYN	7.00	6.00	5.00	4.00	3.00	2.00	5.00	15.00
DR. WHITLEY	—	4.25	3.50	2.75	2.00	1.25	1.50	5.00
DUSTY MILLER	—	6.00	5.00	4.00	3.00	2.00	4.00	12.00
EVANGELINE	160.00	128.00	96.00	80.00	64.00	48.00	75.00	—
FABULOUS	30.00	26.00	23.00	19.00	16.00	12.00	15.00	50.00
FIREBRAND	—	6.00	4.00	3.00	2.50	2.00	—	—
FLAGSHIP	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
FLORENCE NIGHTINGALE	48.00	40.00	32.00	25.00	19.00	15.00	20.00	75.00
FLYING FORTRESS	16.00	14.00	12.00	9.00	6.00	4.00	6.00	18.00
GEN. EISENHOWER	15.00	12.00	8.00	6.00	4.00	3.00	3.00	10.00
GIANT CYCLAMEN	55.00	48.00	42.00	36.00	30.00	25.00	25.00	80.00
GOLDEN STATE	—	7.00	6.00	5.00	4.00	3.00	5.00	15.00

Per 100 —

25 or more may be had at the 100 rate. Most varieties can be supplied by the 1000 in the smaller sizes at 8 times the 100 rate.

	Bulblets							
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	½ Pt.	Qt.
HENRI DE GRIEVE	128.00	112.00	96.00	80.00	64.00	48.00	50.00	150.00
HIGH LIFE	8.00	6.50	5.00	4.00	3.00	2.00	4.00	12.00
HOLLAND'S GLORY	5.00	4.25	3.50	2.75	2.00	1.25	2.00	6.00
HUNTRESS	10.00	8.00	6.00	5.00	4.00	3.00	3.00	10.00
INVICTUS	8.00	6.00	5.00	4.00	3.00	2.00	2.50	7.00
IVY ROBERTSON	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
JANET LEE	80.00	70.00	60.00	50.00	40.00	30.00	40.00	120.00
JAVA	32.00	28.00	24.00	20.00	16.00	12.00	10.00	40.00
JE MAINTIENDRAI	5.00	4.50	4.00	3.25	2.50	1.75	1.50	5.00
JOE STALIN	20.00	17.50	15.00	12.50	10.00	7.50	10.00	30.00
JOHAN VON KONYNENBURG	8.00	6.00	5.00	4.00	3.00	2.00	3.00	10.00
JUNE DAY	40.00	34.00	30.00	22.00	14.00	10.00	25.00	75.00
JUNIKLOKKEN	9.00	7.00	6.00	5.00	4.00	3.00	4.00	12.00
KATHY LEE	80.00	70.00	60.00	50.00	40.00	30.00	40.00	120.00
KESTRAL	9.00	7.00	6.00	5.00	4.00	3.00	4.00	12.00
KING ALFRED	16.00	14.00	12.00	10.00	8.00	6.00	7.00	20.00
KING CLICK	5.00	4.25	3.50	2.75	2.00	1.25	1.25	3.50
KING TAN	4.50	3.75	3.00	2.50	1.75	1.00	1.00	3.00
KLONDYKE	72.00	64.00	56.00	48.00	32.00	24.00	25.00	75.00
LAVENDER DREAM	6.00	5.00	4.00	3.00	2.25	1.50	2.00	6.00
LIPSTICK	10.00	8.00	6.00	5.00	4.00	3.00	3.00	10.00
LORAINÉ	96.00	80.00	64.00	56.00	48.00	42.00	50.00	180.00
MANCHU	16.00	14.00	12.00	10.00	8.00	6.00	8.00	25.00
MANSOER	7.00	6.00	5.00	4.00	3.00	2.00	3.00	10.00
MARGARET PETERS	7.00	6.00	5.00	4.00	3.00	2.00	2.00	6.00
MARGARET WOOD	9.00	8.00	7.00	6.00	5.00	4.00	3.00	10.00
MARGUERITE	5.00	4.25	3.50	2.75	2.00	1.25	1.25	4.00
MARION PEARL	24.00	20.00	16.00	12.00	8.00	6.00	10.00	30.00
MARLENE BOTH	14.00	12.00	10.00	6.00	45.00	4.00	6.00	—
MARTHA DEANE	—	8.00	7.00	6.00	5.00	4.00	5.00	15.00
MASKERADE	5.00	4.25	3.50	2.75	2.00	1.25	1.25	4.00
MID AMERICA	32.00	28.00	24.00	20.00	16.00	12.00	15.00	45.00
MISS WISCONSIN	7.00	6.00	5.00	4.00	3.25	2.50	4.50	15.00
MISTY DAWN	5.00	4.25	3.50	2.75	2.00	1.25	1.25	4.00
MODERN TIMES	8.00	6.00	4.00	3.00	2.00	1.50	4.00	12.00
MOTHER KADEL	5.00	4.25	3.50	2.75	2.00	1.25	1.25	4.00
MOTHER MACHREE	6.00	5.00	4.00	3.25	2.50	2.00	3.00	10.00
MOUNTAIN GEM	32.00	28.00	24.00	20.00	16.00	12.00	15.00	40.00
MUSIO CLEMENTI	15.00	13.00	11.00	9.00	7.00	5.00	6.00	18.00
NANCY	20.00	18.00	16.00	14.00	12.00	8.00	12.00	40.00
NEW EUROPE	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
NORMANDIE (Holland)	8.00	7.00	6.00	5.00	4.00	3.00	4.00	12.00
OGARITA	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
OHIO NON PARIEL	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
ORANGE GOLD	6.00	5.00	4.00	3.00	2.00	1.50	3.00	9.00
ORANGETOWN	5.00	4.25	3.50	2.75	2.00	1.25	2.00	6.00
ORIENTAL PEARL	12.00	10.00	8.00	6.50	5.00	3.50	3.00	10.00
PARNASSUS	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00

Per 100 —

25 or more may be had at the 100 rate. Most varieties can be supplied by the 1000 in the smaller sizes at 8 times the 100 rate.

	Bulblets							
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	½ Pt.	Qt.
PARTHIENA	90.00	80.00	70.00	60.00	40.00	30.00	50.00	150.00
PATROL	24.00	20.00	16.00	12.00	9.00	6.00	9.00	25.00
PAUL RUBENS	—	—	4.00	3.50	2.75	2.00	2.00	5.00
PEGGY	48.00	40.00	32.00	24.00	16.00	12.00	25.00	80.00
PERSONALITY	—	20.00	16.00	12.00	9.00	6.00	5.00	15.00
PHANTOM BEAUTY	9.60	8.00	7.00	5.50	4.00	3.00	7.50	20.00
PICARDY (Brandon)	5.00	4.25	3.50	2.75	2.00	1.25	2.00	6.00
PREVIEW	—	45.00	35.00	25.00	18.00	14.00	20.00	60.00
PROSPERITY	30.00	25.00	20.00	16.00	18.00	8.00	5.00	15.00
PURPLE ROBE	—	4.25	3.50	2.75	2.00	1.25	1.50	4.00
R. B.	—	4.50	3.50	2.50	2.00	1.50	1.50	4.00
RAVEL	—	14.00	11.00	8.00	6.00	5.00	10.00	30.00
RED CHERRY	44.00	38.00	32.00	24.00	18.00	14.00	36.00	120.00
RED RASCAL	64.00	56.00	48.00	40.00	32.00	24.00	25.00	75.00
RED RIVAL	6.00	5.00	4.00	3.00	2.00	1.50	2.00	5.00
RED WING	148.00	126.00	104.00	82.00	60.00	50.00	75.00	250.00
REVLON	8.00	7.00	6.00	5.00	4.00	3.00	5.00	15.00
ROLLA	9.00	7.00	6.00	5.00	4.00	3.00	4.00	12.00
ROOSEVELT'S MEMORY	16.00	14.00	12.00	10.00	8.00	6.00	6.00	18.00
ROYAL WINDSOR	24.00	20.00	16.00	12.00	8.00	6.00	10.00	30.00
SIBONEY	96.00	80.00	64.00	48.00	32.00	20.00	25.00	70.00
SILVER WINGS	7.00	6.00	5.00	4.00	3.00	2.00	5.00	15.00
SINCERITY	56.00	48.00	40.00	32.00	24.00	16.00	20.00	60.00
SKYWAY	192.00	164.00	136.00	100.00	64.00	50.00	100.00	300.00
SNOW FLAKE	16.00	14.00	12.00	10.00	8.00	6.00	8.00	24.00
SNOW FLURRY	15.00	13.00	11.00	9.00	7.00	5.00	4.00	12.00
SPIC & SPAN	45.00	42.50	40.00	37.50	35.00	32.50	25.00	90.00
STRATHNAVER	64.00	56.00	48.00	40.00	32.00	24.00	25.00	75.00
SUMMER GAL	48.00	40.00	32.00	24.00	16.00	10.00	25.00	75.00
SUNLIGHT	32.00	28.00	24.00	20.00	16.00	12.00	10.00	30.00
SUNRISE	6.00	5.00	4.00	3.25	2.50	1.75	2.00	6.00
SUNSPOT	40.00	35.00	30.00	24.00	18.00	12.00	35.00	120.00
SUSQUEHANNA	7.00	5.00	4.00	3.25	2.50	1.75	2.00	6.00
TAHLANEKA	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
TEXAS	25.00	21.00	18.00	15.00	12.00	9.00	10.00	30.00
TIVOLI	—	12.00	10.00	8.00	7.00	6.00	10.00	30.00
TONY	8.00	7.00	6.00	5.00	4.00	3.00	3.00	10.00
TOPFLITE	96.00	80.00	64.00	48.00	32.00	24.00	50.00	150.00
TROCADERO	64.00	56.00	48.00	40.00	32.00	26.00	35.00	100.00
TRUELOVE	8.00	6.50	5.50	4.50	3.50	2.50	3.00	10.00
TUNIAS MOHAMET	12.00	10.00	8.00	6.00	4.00	3.00	5.00	15.00
VAN GOLD	7.00	6.00	5.00	4.00	3.00	2.00	4.00	12.00
VENIDA	80.00	72.00	64.00	52.00	38.00	26.00	50.00	150.00
VICTORY QUEEN	16.00	14.00	12.00	10.00	8.00	6.00	5.00	15.00
VINCENT VAN GOGH	5.00	4.35	3.50	2.75	2.00	1.25	2.00	6.00
W. R. READER	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00
YANGTZE	5.00	4.25	3.50	2.75	2.00	1.25	1.50	5.00
YELLOW HERALD	5.00	4.25	3.50	2.75	2.00	1.25	1.50	4.00

Per 1000 —

250 or more may be had at the 1000 rate. 100 at $\frac{1}{8}$ the 1000 rate. Write for large quantity quotations.

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Qt.	Peck
BEACON	30.00	25.00	20.00	16.00	12.00	8.00	3.00	18.00
BLUE BEAUTY	35.00	30.00	24.00	18.00	12.00	8.00	3.00	18.00
BUCKEYE BRONZE	35.00	30.00	24.00	18.00	12.00	8.00	3.00	20.00
BURMA	45.00	38.00	32.00	24.00	16.00	12.00	5.00	30.00
CAPSICUM	56.00	48.00	40.00	32.00	24.00	16.00	7.00	40.00
CHAMOUNY	—	30.00	24.00	18.00	12.00	8.00	4.00	24.00
COVER GIRL	56.00	48.00	40.00	32.00	24.00	16.00	7.00	40.00
ELIZABETH THE QUEEN	40.00	34.00	28.00	20.00	14.00	10.00	5.00	30.00
ETHEL CAVE COLE	32.00	25.00	20.00	15.00	10.00	6.00	3.00	20.00
F. M. IRWIN	—	25.00	20.00	16.00	12.00	8.00	2.50	15.00
GEN. D. MACARTHUR	30.00	25.00	20.00	16.00	12.00	8.00	2.50	15.00
GLAMIS	—	25.00	20.00	16.00	12.00	8.00	3.00	18.00
GOLD DUST	28.00	22.00	18.00	14.00	10.00	6.00	2.50	18.00
HIGH FINANCE	35.00	28.00	20.00	14.00	10.00	6.00	3.00	18.00
KING LEAR	30.00	25.00	20.00	14.00	10.00	6.00	2.50	15.00
KING WILLIAM	30.00	25.00	20.00	16.00	12.00	8.00	3.00	18.00
LADY JANE	35.00	30.00	24.00	18.00	12.00	6.00	3.00	18.00
LANTANA	30.00	25.00	20.00	16.00	10.00	6.00	2.50	15.00
LARIMIE	80.00	70.00	60.00	50.00	40.00	30.00	8.00	50.00
LAVENDER PRINCE	56.00	48.00	40.00	32.00	24.00	16.00	7.00	40.00
LAVENDER QUEEN	35.00	30.00	25.00	18.00	14.00	10.00	3.00	18.00
LEADING LADY	40.00	34.00	28.00	20.00	15.00	10.00	4.00	25.00
LEGEND	30.00	25.00	20.00	15.00	10.00	6.00	3.00	18.00
MAGNOLIA	35.00	28.00	20.00	15.00	10.00	6.00	2.50	15.00
MARGARET BEATON	30.00	25.00	20.00	15.00	10.00	6.00	2.50	15.00
MAX REGER	30.00	25.00	20.00	15.00	10.00	6.00	2.50	15.00
MERCURY	30.00	25.00	20.00	15.00	10.00	6.00	2.50	15.00
MOHAWK	35.00	28.00	22.00	16.00	10.00	6.00	3.00	18.00
MT. INDEX	35.00	30.00	25.00	20.00	15.00	10.00	4.00	24.00
OREGON GOLD	35.00	28.00	22.00	16.00	10.00	6.00	2.50	18.00
PICARDY	—	26.00	22.00	16.00	12.00	8.00	2.50	15.00
PINK CHARM	70.00	60.00	50.00	40.00	30.00	20.00	15.00	90.00
PINK RADIANCE	40.00	35.00	28.00	22.00	15.00	10.00	4.00	24.00
PIONEER	56.00	48.00	40.00	32.00	24.00	16.00	7.00	40.00
PURPLE SUPREME	32.00	26.00	20.00	16.00	12.00	8.00	3.00	18.00
RED CHARM	36.00	32.00	28.00	20.00	15.00	10.00	4.00	24.00
ROSA VAN LIMA	30.00	26.00	22.00	16.00	10.00	6.00	2.50	15.00
SALMONS GLORY	60.00	50.00	42.00	34.00	26.00	18.00	12.00	70.00
SNOW PRINCESS	28.00	24.00	20.00	16.00	12.00	6.00	2.50	15.00
SPOTLIGHT (yellow)	40.00	35.00	30.00	22.00	16.00	10.00	5.00	30.00
STOPLIGHT (red)	30.00	24.00	20.00	15.00	10.00	6.00	3.00	18.00
SURFSIDE	30.00	24.00	20.00	15.00	10.00	6.00	2.50	15.00
VAGABOUND PRINCE	35.00	30.00	24.00	18.00	12.00	8.00	3.00	18.00
VALERIA	35.00	30.00	25.00	20.00	15.00	10.00	3.00	18.00
VULCAN	35.00	28.00	22.00	16.00	10.00	6.00	2.50	15.00
WHITE FANTASY	35.00	28.00	22.00	16.00	12.00	8.00	3.00	18.00
WHITE GOLD	30.00	25.00	20.00	15.00	10.00	6.00	2.50	15.00
YELLOW HERALD	35.00	30.00	22.00	16.00	12.00	8.00	4.00	24.00
FLORISTS MIXTURE	28.00	24.00	18.00	14.00	10.00	6.00	2.50	15.00

TERMS FOR ORDERING:—

1. We require cash with order or 25% down payment with balance C. O. D. unless credit has been established.
2. All orders accepted subject to prior sale.
3. No orders can be accepted from this list under \$10.00.
4. Quoted prices are F. O. B. Springfield, Mass., and will hold until our Spring Catalogue is out in February.
5. Shipments can be made after December 1st as desired.
6. All stock guaranteed true to name, up to size, and free of disease.
7. Our bulbs are hand dug, hand cleaned, and hand graded, insuring clean healthy stock. This year's bulbs are the finest we have ever grown.
8. DISCOUNT FOR CASH WITH ORDER—5% on orders of \$25 to \$100, 10% on orders over \$100.

ARTHUR A. ARENIUS
59 BLISS ROAD
LONGMEADOW, MASS.

